



# Content Converter

mobilize your content – fast and easy

## EFFICIENT PUBLISHING



The time-saving and cost-effective conversion and publishing process allows for easy integration into existing procedures.

## INCREASED DIGITAL REVENUE

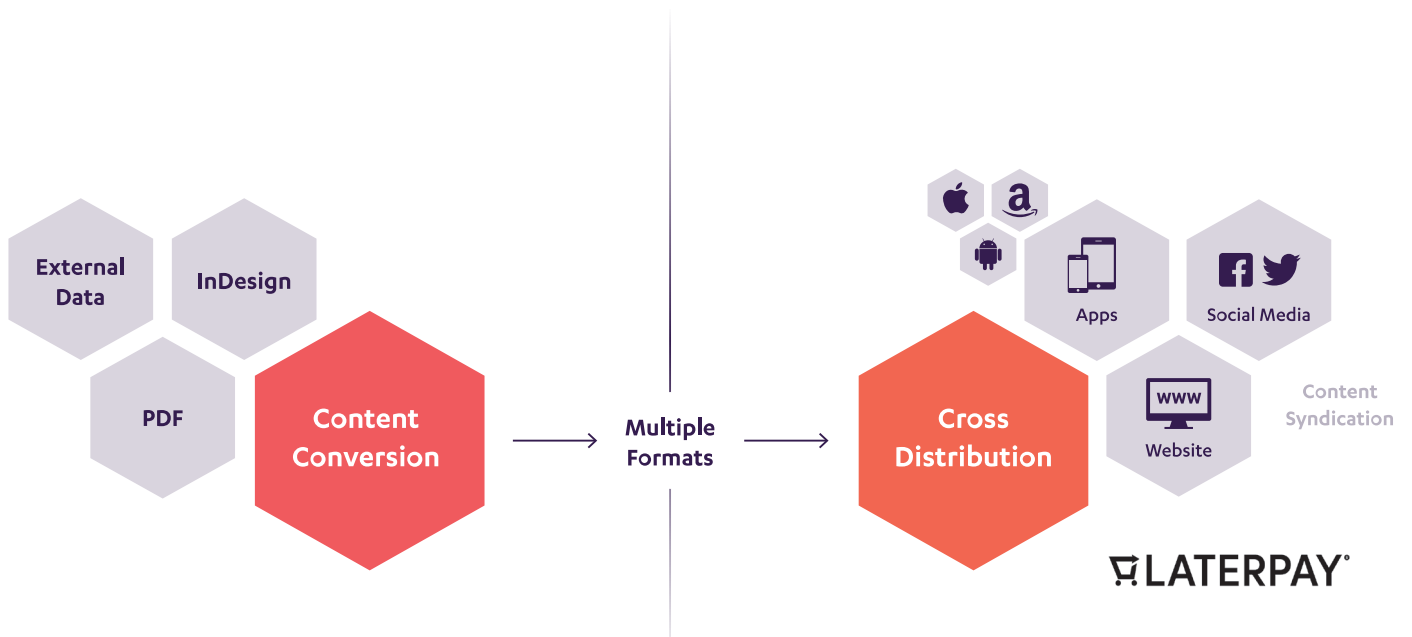


Increase your digital revenue by optimising provision of your content via a variety of digital channels and incorporate innovative payment solutions like LaterPay.

## OPTIMUM READING EXPERIENCE



Provide your customers with a special reading experience on different reading platforms with visually sound digital outputs in responsive designs.



## OUR PRODUCTS

### ADAPTER

With our adapter, you can convert your content into the formats you want on a largely automated basis.

### CMS

Media-neutral data generated in this way can be changed and enriched in the CMS.

### APPS

You can publish finished versions and feeds in apps or on your website with WebReader.

### SYNDICATION

Publish on other platforms and channels with automated content syndication.

With the ContentConverter system, you can convert your content into the digital formats that you require. We provide you with the technology that you need to convert, manage and distribute content and apps for mobile devices and browsers for the optimum reading experience.

## REFERENCES

We have adapted our standard system over many years of partnership with small and large publishing houses, as well as corporate publishers, to accommodate specific customer demands.

Based on an affordable and fair SaaS pricing model, we work closely with staff in the digital department and support publishing houses with customer service.



## SERVICES

Use our experience and expertise to help implement your own projects. Whether you are exporting an individual piece into additional formats – such as QTI for educational publishers –, import from other sources like Microsoft Word™ or you need an app for your own company with attractive presentation of documents and data collection.

We'll be happy to help you implement it.

We adapt our standard solutions to your individual needs.

- **Adapter** with tailored export and import
- **App** with individual solutions
- **Design** publications for apps and online
- **Hosting** websites and content
- **Consulting** on implementing your projects

## DEMO

We'll be happy to advise you on our solutions. A personal point of contact is on hand to provide support when it comes to analysing your needs, developing a concrete concept for implementation, and releasing the system components adapted for you.

Please get in touch for a live demonstration and individual quote!



## CONTACT

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